

**Audax**<sup>®</sup>  
BODY WORN VIDEO

# WELCOME TO AUDAX GLOBAL SOLUTIONS .

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At the forefront of mobile, digital evidence gathering technology since 2004.

[www.audaxuk.com](http://www.audaxuk.com)



**Audax works in partnership with the Police, Emergency Services and the Security Industry to provide BWV solutions that meet “evidence secure” technology requirements.**

Audax began product demonstrations in July 2005 at a G8 Summit and quickly became established as world leaders in Body Worn Video (BWV) technology. In 2005/6, **Audax® led the world with the UK Home Office and Devon and Cornwall Police in a joint project that led to the development of the first ever BWV standards.**

In recent years we have again led the UK Security Industry as we were the First UK Security SME ever funded by the European Union Research and Innovation H2020 Instrument in a Phase 2 project. This project culminated in March 2018 as Audax hosted The European Union Commissioner for Security, Sir Julian King. At the same time, Audax received the Communications Systems Award at the Counter Terror Business awards.

**World leaders** in pioneering Body Worn Video (BWV) technology

AUDAX. VISION WITH PRECISION.  
THE FUTURE IS BRIGHT.

# ABOUT AUDAX.

Audax® is headquartered in Plymouth, UK, the Historic Port City where the founders and early settlers of America, Australia and New Zealand all departed on their epic journeys, and from where the first ever transatlantic flight landed.

Audax® continues with a global reach with satellite offices located in Brussels, Belgium, Sofia, Bulgaria and Canterbury, UK, this has enabled Audax® to liaise more effectively with our customer base.

Our team consists of some of the most knowledgeable experts in the industry. This means that alongside the ability to develop ground breaking innovative solutions, Audax® offers a wealth and depth of experience and excellent customer service as standard.

The Audax® team is also predominantly made up of service veterans, facilitating longstanding relationships with our customers globally such as NATO, The UN, Police Forces, emergency service workers, event & security guarding companies and a multitude of UK Councils for Environmental & Civil Enforcement.



## AT A GLANCE...

- 2004** LAUNCH OF 1ST AUDAX HEAD CAM SYSTEM BASED ON AN ARCHOS DVR UNDER THE CYLON BRAND.
- 2005** AUDAX FIRST USED BY POLICE.
- 2006** UK HOME OFFICE / DEVON & CORNWALL POLICE / AUDAX CAMERAS - 1ST EVER LARGE SCALE POLICE TRIAL IN THE WORLD.
- 2007** UK HOME OFFICE PUBLISH GUIDANCE AND STARDARDS FOLLOWING USE OF AUDAX DEVICES.
- 2008** REPLACE CYLON WITH EWITNESS HEAD CAMS BASED ON LAWMATE DVRS.
- 2015** LAUNCH OF 1ST AUDAX CHEST CAMERA.
- 2016** LAUNCH OF BIO-AX SYSTEM WITH EU FUNDING.
- 2018** LAUNCH OF NEXT GEN CHEST CAMERA.
- 2020** LAUNCH OF NEXT GEN CHEST CAMERA SYSTEM WITH SUPERIOR DEMS.
- 2020** LAUNCH OF NEXT GEN BIO-AX CAMERA.

# HOW WE WORK.

*“No other intervention ‘in the history of policing’ has seen such a profound effect”.*

- Dr Ariel Barak



## Manufacturing

Audax® use contract manufacturers to manufacture our component subassemblies, which we have had a good relationship with for the past 5 years. We use additional contract manufacturers based in the United Kingdom to further mitigate any supply disruption risk and ensure competitive pricing.

We perform all final assembly, testing and quality control functions for these products in our Plymouth facility. It is why we are approved as members of Made in Britain, the register of British manufacturers and are also members of BAPCO the leading UK based association for all professionals using or developing public safety technology.

## Technical Expertise

Due to the complexity of our products, we believe that it is important to maintain a core of knowledgeable production personnel for consistent quality and to limit the dissemination of sensitive intellectual property and will continue this practice. In addition, such technicians are valuable in our service and repair business to support our growing customer base.



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Audax® with Sir Julian King,  
European Commissioner for the  
Security Union and our EU H2020  
EASME Project Officer



Audax® receives award from Sir  
Michael Fallon at the Counter  
Terror Awards

# BODY WORN VIDEO.

Audax®



Audax® cameras are designed to meet and exceed the UK Home Office Guidance, the British Standard 8593: 2017 and to aid in organisational compliance with the EU General Data Protection Regulation (GDPR).

We manufacture and design our cameras to be a 'Security and Privacy by Design' product and our cameras are securely encrypted with AES 256 Technology.

Organisations purchase from us due to our compliant 'for Evidential Purpose' devices, coupled with our longevity in business and pedigree.

We are renowned for innovation and 'market disruption' with our brand being well established and respected for our competitive pricing and technology, being superior to that of many competitors.

## Benefits of Body Worn Video

- 40% reduction in complaints against police.
- 30% reduction in officer time spent on paperwork.
- 10% reduction in violent crime.
- Enhanced staff safety (members of the public far less likely to behave in an abusive or aggressive manner if they know they are being recorded).
- Enhancing staff professionalism and reassuring to the public.
- Reduction in unfounded and malicious complaint investigations by providing impartial, accurate evidence.
- Reduction in case/report preparation leading to time and cost savings.
- Reduced liability and increased duty of care compliance.
- Verifying training and development needs or identifying good practice.

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# PRODUCT PORTFOLIO.



	19-CHEST CAMERA	20-1 CHEST CAMERA	BIO-AX CAMERA
HD video and audio – on secure non removable memory / H264 & H265 Compression provides better memory use management	✓	✓	✓
Easy to use buttons – for use when wearing gloves. Large front button recording	✓	✓	✓
Meets compliance, as is overt and easily recognizable as a camera to members of the public	✓	✓	✓
Secure AES 256 encryption on camera and Live Stream (https & http)	✓	✓	✓
*SOS panic button / emergency button that connects to a control room	✗	✓	✓
Clustered Talkback (PTT) Communicate between cameras (in a group) or with a control room + send and receive text messages with another camera or the Control room	✗	✗	✓
Internal GPS – provides location on the video and Live asset tracking	✓	✓	✓
*CMS Control Software with mapping showing location of assets in real-time via Google Maps	✗	✓	✓
Superior battery technology allows full shift recording and world beating live streaming and recording durations	✓	✓ +	✓ +
IR for night time recording	✓	✓	✓
Cordless charging / download and the system has automated officer-to-camera assignment to facilitate easy deployment on a daily basis via the docking stations	✓	✓	✓
Live stream by Wi-Fi - dual bands 2.4Ghz and 5Ghz range AP/STA/P2P	✗	✓	✓
Live stream by internal 4G	✗	✗	✓
Pre-Event & Post-Event Recording	✓	✓	✓
IP 67 / weather proof – IK09 1.8m (5.9ft) drop test, CE RED and FCC certified and Independently tested	✓	✓	✓
All-in-One device with no tethering to insecure mobile phones or use of insecure Apps	✓	✓	✓
DEMS /*CMS provided with no annual licence commitment	✓	✓	✓
Remotely Command Camera Recording - the camera's record function (and live stream of video and audio) can be instigated (turned on) by the control room CMS software	✗	✗	✓
*Ability to remotely 'stun' a lost camera device – the camera can be sent a command by the control room CMS software that can “wipe” the firmware and memory	✗	✗	✓

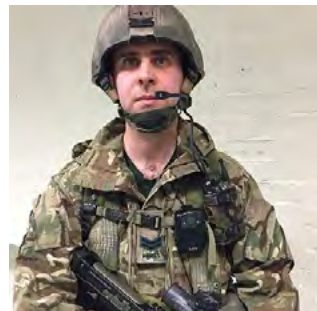
\*Network connection required to realize function.

# OUR CLIENTS.

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Here are just a few of the organisations that we work with:

- Police forces all over the Globe including UK, France, Belgium, Vietnam & Malta
- A large number of UK Councils
- Fisheries Protection
- OFSTED (UK Govt School inspectors)
- DfT Brexit Preparations – Operation Brock (Stack)
- NHS hospitals
- Belgian Ambulance and Fire
- The UN, NATO, MOD, US Dept. of Defence
- High profile security projects including: 20 Fenchurch Street, Regent Street, Brighton and venues such as The Ministry of Sound.





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# CLIENT TESTIMONIAL.

“CONSEC RISK MANAGEMENT has been using Audax® Body Worn Cameras for over 2 years. Whilst providing industry leading frontline preventative crime and anti-social behaviour services in support of both private sector clients and the public sector, these cameras have been invaluable.

They are robust and easy to use whilst providing excellent picture and audio quality. They have been vital in providing evidential footage in cases that have resulted in convictions for assault with a deadly weapon and two separate rapes. Their reliability gives our staff complete peace of mind and have been pivotal in reducing offensive and threatening behaviour towards our staff. After trying different Body Worn Camera systems on the market, we are extremely happy



with the Audax® product and would like to thank Adam and his team for the on-going technical support and cannot recommend Audax® Body Worn Camera Systems highly enough for any frontline service provider.”

**Gareth Burgum – Managing Director,  
The Consec Group:  
CONSEC RISK MANAGEMENT,  
CONSEC TECH MANAGEMENT**



THE  
**CONSEC GROUP**

# OUR SOCIAL RESPONSIBILITY.

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## THE GOOD BUSINESS CHARTER

First security company and one of the founding companies to be accepted into The Good Business Charter which has the support of both the CBI and the TUC, both of which have trustee representation on its board. Other partners of the GBC include the Living Wage Foundation and the Prompt Payment Code.

## OUR GREEN AGENDA

At Audax® we believe, that despite being a technology company we have a duty to protect our environment. As such we work with a UK based company to regularly plant trees, so as to offset our carbon footprint, due to our travel and exhibitions across the UK and Europe. Just recently we have added a further 2 trees in Ireland following an exhibition in Belgium and another after our exhibition in Birmingham, and our tree planting shall continue. It's a small step, to improving our planet for all.

## ECO PACKAGING

New BioAX packaging not only from Recycled materials but now half the size, half the waste and half the volumetric shipping size too, thus reducing CO<sub>2</sub> on transportation costs.

## GoSIP MEMBERS

All staff members are also members of The Guild of Security Industry Professionals - the UK based peer support network for front line security workers.

## ARMED FORCES COVENANT AWARD

Audax® are proud to have been awarded the Silver Employer Recognition Scheme Award of the Armed Forces Covenant in recognition of our support to the defence community.

## SPOED 112 INITIATIVE

Verbal or even physical aggression against rescue personnel has, unfortunately, become 'normal' behaviour in Belgium. More and more paramedics, firefighters, first-aid workers and police officers have to deal with this behaviour on a daily and even hourly basis by members of the public that they are trying to assist.

Together with key supporters and sponsors such as Audax®, the SPOED 112 initiative will be instrumental in organising a poster campaign to raise the awareness and profile of this problem in order to change attitudes towards our emergency service workers who risk their lives every hour of every day to help us.

## LITTLE DRESSES FOR AFRICA

Audax® have been supporting the delightful handmade work of LDFA Belgium. The wonderful volunteers at LDFA upcycle old materials to produce dresses and shorts for orphans and those in need; in disadvantaged countries around the world. Through Audax®'s global network and experience we provide logistical assistance in delivery of these valuable items to these underprivileged children.

To find out more, visit:  
[www.audaxuk.com/news](http://www.audaxuk.com/news)



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[www.audaxuk.com](http://www.audaxuk.com)

[www.vimeo.com/audaxglobal](http://www.vimeo.com/audaxglobal)